



इयाग़ात

Campus To Corporate Program

2-DAY
PROGRAM

FOR FRESHERS/
NEW RECRUITS

WANT TO MAKE YOUR NEW RECRUITS 100% CORPORATE-READY?

Most induction programs fail to make an impact. They leave your new recruits overwhelmed rather than empowered. Our Campus to Corporate program *reimagines* of the traditional induction process.

- **Dynamic & Engaging:** Hands-on activities, simulations, and real-world case studies
- **Tailored for Impact:** Customized to your company's culture and needs
- **Fast-Track Readiness:** Equipping freshers with workplace confidence from Day 1





TANGIBLE IMPACT, **GUARANTEED**



Freshers walk in hesitant & nervous,
clinging to their college cliques,
finding the corporate world daunting
and unfamiliar

They walk out confident, self-assured,
and ready to own the room—
networking naturally and standing
out in the crowd!

Experience the Change in just 2 Days!



ONE PROGRAM, MULTIPLE COMPETENCIES

We cover a *wide range of themes* to help your new recruits adapt quickly to the dynamic workplace



Master Workplace Etiquette

Navigate corporate culture with confidence



Build a Personal Brand

Craft a personal brand that makes you stand out, stay memorable & inspire leadership



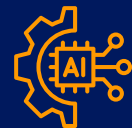
Enhance Communication Skills

Master the art of persuasion, clarity, and professional storytelling



Learn to Influence without Authority

Gain the skills to make an impact from day 1, regardless of title or experience



Learn to use AI in Moderation

Leverage AI while keeping human intuition and ethical decision-making intact



Develop a 'Can-Do' Mindset

Build resilience, take initiative, and make things happen with confidence



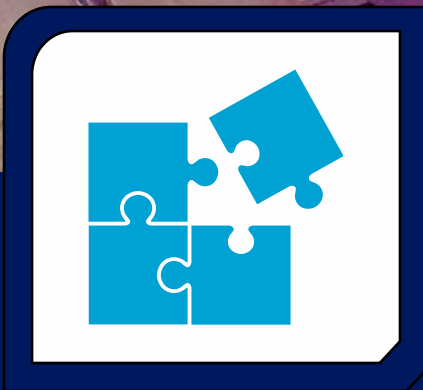
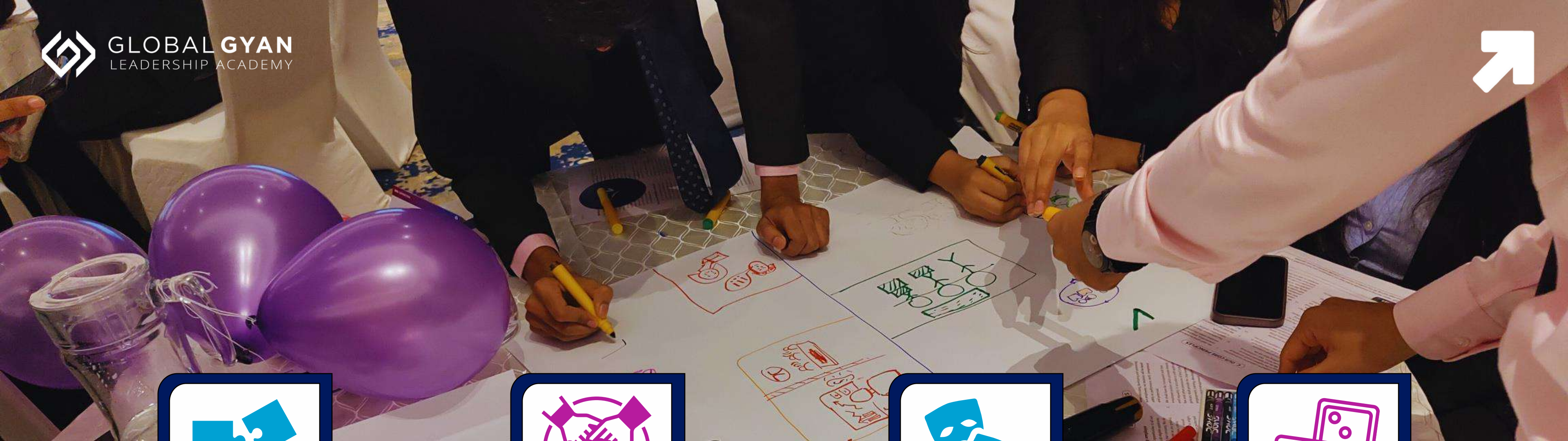
Ace Presentations & Storytelling

Tell compelling stories and captivate any audience with confidence and clarity



Manage Emotions at the Workplace

Develop emotional intelligence to handle workplace stress and challenges effectively



Quizzes

Test corporate skills through rapid-fire, scenario-based challenges



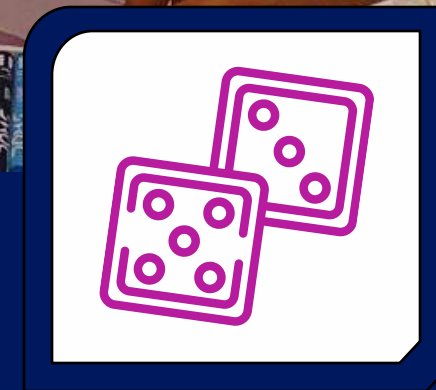
Group Activities

Hands-on tasks that boost teamwork, problem-solving, and execution



Role Playing

Simulated workplace scenarios to strengthen decision-making and communication



Fun & Games

Storytelling exercises and interactive games for breaking the ice & gaining confidence



GLIMPSE INTO OUR PAST ENGAGEMENTS

Campus to Corporate @ Tata Communications

Now in its 4th year, this 2.5-day program has prepared 600+ GETs at Tata Communications for corporate success.



TATA COMMUNICATIONS



Catalyst @ SRF

A 1-day induction program for new joiners at SRF to build teamwork, ownership, and customer mindset.



C2C @ HUL

A 3-hour induction session for new recruits at HUL focusing on personal effectiveness, managing stress & handling stakeholders.



Hindustan Unilever Limited



Young Leaders Program @ Mahindra

A 2-day program for new leaders at Mahindra to build impactful presentation & communication skills.





PRAISE FOR THE PROGRAM



Like no other induction program I've attended before!



It was power-packed from start to finish. Highly recommend!



Breaking the ice became so much easier after this program.





PROGRAM GALLERY





READY TO **ADD A TWIST** TO YOUR INDUCTION PROGRAM?

Let's start a conversation!

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Scan the QR for
program details

