

CASE STUDY

2-Days Hands on Workshop on Delivering Impactful Presentations for Mid-Level Managers in an **International Bank**



CHALLENGE

Bridging the Presentation Skills Gap

A leading financial institution recognized a critical skill gap among its mid-level managers—designing compelling slides delivering impactful presentations. Despite strong analytical abilities, managers struggled to present complex data and insights concisely to senior management. The lack of engaging presentation skills affected decision-making, reporting, delegation, and executive presence. Senior leaders expected crisp, five-minute presentations for quick decisions, but most sessions failed to capture attention or convey intent effectively.

SOLUTION OFFERED

Impactful Presentation Workshop

GlobalGyan Leadership Academy curated a two-day immersive program titled *Impactful Presentations* for the firm’s mid-level managers. The program combined practical exercises, peer feedback, and storytelling techniques, ensuring participants could transform data-driven content into engaging narratives.

2-Day
Workshop

23
Participants

Mid-Level
Managers

4.77
Avg. Rating

Key Highlights:

The program emphasized simplifying data visualization for better audience comprehension. Key activities included:

- Self-Recording Exercise: Analyzing personal presentation style.
- Slide Design & Delivery: Creating engaging slides with confident delivery.
- Elevator Pitch Role-Play: Practicing concise, impactful pitches.
- Storytelling in Business: Crafting compelling narratives.
- Final Presentations & Feedback: Five-minute presentations with expert feedback.

TESTIMONIALS

Participants Speak Highly of the Program

“ *The program was engaging and the feedback received for mock presentations was very helpful. A great session overall!*

Learned systematic techniques to make presentations better.

Sessions covered many relevant concepts to enhance our presentations & how to make them impactful.



#INFOCUS





GLOBAL GYAN
LEADERSHIP ACADEMY



www.globalgyan.in

YOUR PARTNER IN ACTION



+91-9920977731



engage@globalgyan.in

