

CASE STUDY

6-Months Blended Leadership Program for a **Lifestyle Jewellery Brand**



CHALLENGE

Develop Leadership Pipeline

The client firm recognized that to achieve its strategic goals and to grow in a highly competitive environment, it needed to develop consistent leadership behaviors amongst its people which in turn will result in a stronger pipeline for future leaders. Following leadership behaviors were set as key themes to focus upon - *Take Ownership, Solve Problem, Collaborate & Build Teams, Drive Business Outcomes, Communicate Effectively*

SOLUTION OFFERED

6 Months Blended Learning Journey

Diagnostic conversations at the start of the engagement with the program sponsors and the CEO helped the program designers and facilitators get a clarity on the shifts expected.

Leadership program in its 6 months journey, exposed participants to various leadership concepts, frameworks, styles, personal identity analysis and triggered a range of key mindsets that are basics to any leadership journey.

5-Day
Workshop

20 Hrs
Pre-Work

10 Hrs
Coaching

1
Project

Key Highlights:

- 5 Themes - Business Acumen, Managing Oneself, Managing Teams, Problem Solving, Mastering Communication
- A Board Game Simulation was incorporated in the curriculum on one of the workshop days

TESTIMONIALS

Participants Speak Highly of the Program

“ *Introspecting the way, I am conducting myself as a leader & how can I adapt these to build a high performing team.*

Kinnari Shah, Design Head

Very good set up for collaboration & leadership. Very, very relevant & engaging.

Dipanjan Sengupta, Design Head



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