



**A100**  
**ZALTO**

Popular hatchbacks that achieved tremendous growth in the past from first-time buyers, are now seeing a slow-down.

PRICE: Rs 250,000

**A400**  
**VIOLET**

Attractively designed, feature-rich sedans targeted as an upgrade path to the popular urban market

PRICE: Rs 750,000

**A700**  
**OHM**

Corporate cars for senior executives, mostly outsourced to fleet management partners or leasing companies

PRICE: Rs 900,000

**A200**  
**BAAHU**

Began as a pickup experiment with farmers, now expanding to urban markets for weekend road trips and shopping expeditions

PRICE: Rs 650,000

**A500**  
**MICRO**

Small cars most demanded by network aggregators as they expand into smaller tier towns and ride sharing

PRICE: Rs 350,000

**A900**  
**JELLINEK**

High performance delivered for those who have arrived in life. For those with drive, and those who are driven.

PRICE: Rs 15,00,000

**A300**  
**JACK**

Increasing trend of small and mid-sized utility trucks, offered on a pay per use / managed solution by logistics networks

PRICE: Rs 800,000

**A600**  
**SHELDON**

Vintage cars designed for auto connoisseurs. Not only are they cool on the highway, they are perfect for dense urban roads.

PRICE: Rs 12,50,000

**A800**  
**EXPLORER**

Off-roaders and trailers designed for the adventure loving; could become living quarters for those very long trips.

PRICE: Rs 18,00,000





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