

# MARKET SIZE FORECAST (ROUND 1)

### SALES VOLUME, UNITS

	Y0 (ACT)	H1Y1	H2Y1	TOTAL Y1
A100	4,50,000	2,41,512	2,41,512	4,83,024
A200		46,154	43,956	64,000
A300		52,500	61,250	92,308
A400		30,118	30,316	48,216
A500		2,14,286	1,14,286	52,000
A600		22,960	23,060	26,667
A700		80,000	-	3,42,857
A800		12,549	12,632	80,000
A900		25,037	26,000	1,05,000

### GROSS MARGIN EST FOR Y1

	GM %
A100	50%
A200	40%
A300	45%
A400	55%
A500	40%
A600	55%
A700	45%
A800	50%
A900	60%

### MKT ENTRY INVESTMENT

Rs crores	Capex
A100	-
A200	3,000
A300	4,000
A400	2,500
A500	2,000
A600	3,500
A700	3,000
A800	4,500
A900	5,000