

# MARKET SIZE FORECAST (ROUND 1)

## SALES VOLUME, UNITS

	Y0 (ACT)	H1Y1	H2Y1	TOTAL Y1
A100	4,50,000	2,41,512	2,41,512	4,83,024
A200		46,154	43,956	90,111
A300		52,500	61,250	1,13,750
A400		30,118	30,316	60,434
A500		2,14,286	1,14,286	3,28,572
A600		22,960	23,060	46,020
A700		80,000	-	80,000
A800		12,549	12,632	25,182
A900		25,037	26,000	51,038

## GROSS MARGIN EST FOR Y1

	GM %
A100	50%
A200	40%
A300	45%
A400	55%
A500	40%
A600	55%
A700	45%
A800	50%
A900	60%

## MKT ENTRY INVESTMENT

Rs crores	Capex
A100	-
A200	3,000
A300	4,000
A400	2,500
A500	2,000
A600	3,500
A700	3,000
A800	4,500
A900	5,000