



GLOBAL GYAN  
KEEP LEADING



# REIMAGINING MANAGEMENT EDUCATION

PRACTICAL | INTERACTIVE | ENERGISING

**Introduction to GlobalGyan Academy**

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GLOBAL GYAN  
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Powering  
managers  
with the  
knowledge  
to keep  
leading

We partner with businesses and individuals to enhance managerial capability through Learning Journeys

**PRACTICAL**

*Leveraging Industry context & experience  
Combined with academic rigor*

**INTERACTIVE**

*Development as a Journey, not an Event  
Using digital modes to engage*

**ENERGISING**

*Learning using games & simulations  
Driving participation and validated learning*

# GlobalGyan offers professionals **practical, ready-to-use** management learning from **industry leaders**; our digitally-enabled platform **delivers at scale**



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**2015**

Founded by experienced professionals

**16**

Marquee investors & advisors



## **SRINIVASA ADDEPALLI, CEO**

Ex- Chief Strategy Officer, Tata Communications  
Ex- Group Chairman's Office, Tata Group  
Faculty in Strategy, Finance, M&A and Alliances

**Visiting Faculty** at IIMA, NMIMS, IIMI, IITH, etc.

**Winner of ISB-Ivey Global Case Competition 2014**

**5000**

Alumni in 3 years

**15**

(& growing) network of faculty



## **SAMEER KANSE, COO**

Ex- Business Head, Tata Comm Media Services  
Experience in Strategy & Product Management  
Developed several **Simulations** and Case Studies  
Designing Management **Games**

**12**

Popular class/digital programs

**10**

Management games & simulations



- It's a strong performer, since it is rising
- It's risky, since it is fluctuating
- Can't be sure. I will wait and watch.

SUBMIT

# Our faculty partners, advisors and investors reinforce our reputation for corporate and academic excellence

## Faculty Network\*



### GAGANDEEP SINGH

Corporate Consultant and Coach  
Focus on **Leadership, Organization Design, Culture**  
**Visiting Faculty** at ISB, IIMA, INSEAD, etc.  
Author of "Organization Development and Alignment"



### SONALI GERA

Former Head, Leadership Development, Tata Motors  
Focus on **Leadership, Diversity, Assessments**  
**Visiting Faculty** at TISS & MDI  
**Certified Coach and Assessor**



### VIJAY MAKWANA

Former Marketing Director, Whirlpool India  
Focus on **Market Strategy & Brand Development**  
Experience in Sales & Marketing across industries



### SHIRISH KHER

Corporate Consultant and L&D Professional  
Focus on **Decision Making & Problem Solving**  
Experience in Project Management, BD and Consulting



### USHA RANGARAJAN

Former Chief Strategy Officer, Tata Teleservices  
Focus on **Customer Experience & Service Excellence**  
Author of several articles on Customer Centricity



### SEMIRA KHALEELI

Former GM, Sales & Marketing, KEYS Hotels  
Focus on **Sales, Communication, Customer Service**  
Certified DISC Trainer, Licensed NLP Practitioner

## Some of Our Investors / Mentors



### RATAN TATA

Chairman, Tata Trusts  
Former Chairman, Tata Sons



### JAGDISH SHETH

Mgmt. Guru & Author  
Professor at Emory



### R GOPLAKRISHNAN

Acclaimed Author  
Former ED, Tata Sons



### ASHOK KORWAR

Corporate Consultant  
Former Dean, IIMA



### AJAY NANAVATI

Chairman, Syndicate Bank  
Former MD, 3M India



### PRASHANT KALE

Teacher & Consultant  
Professor at Rice University

# Some of our clients



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TATA COMMUNICATIONS



GINGER

An IHCL Brand



ITC Limited

kaya<sup>TM</sup>  
clinic



IHCL



LODHA



PERSISTENT



We have worked with over 5000 managers in the past 4 years in management & leadership development

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# Our range of services



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## CONSULTING



Work with leadership teams to facilitate transformation journeys

- Vision & Values Workshop
- Strategy Formulation Workshop
- Strategic Review
- Culture Transformation Journey

## LEARNING



Digital and Blended learning journeys for cohorts & individuals

- Role Transition / MDP
- Strategic Acumen
- Commercial Acumen
- Influencing & Persuasion
- Design Thinking

## MENTORING



Personal diagnostics, advisory and coaching for career growth / transition

- Applied Learning
  - Assessments
  - Mentoring
  - Leadership Coaching
  - Career Design Workshop
-

We make high-quality, practical, continuous learning accessible to all managers

## Traditional



## Reimagining Management Education

### Learners

Top 20% Performers  
Large Enterprises

**ACCESSIBLE TO ALL**

### Facilitators

Academics  
1000s of Trainers/Experts

**HIGH QUALITY** from  
Leading Industry Experts

### Delivery Mode

Classroom primarily

**DIGITAL + CLASSROOM**  
with a personal touch

### Learning Timing

Event-based  
(workshops/programs)

**CONTINUOUS**

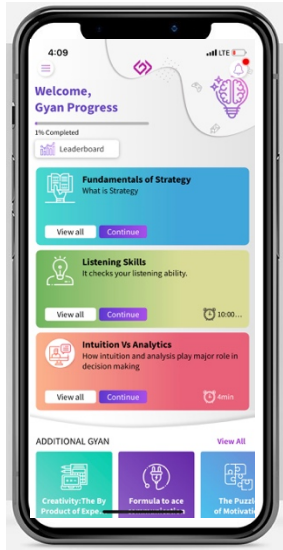
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# ValYou is our digital platform that provides learning journeys to support career transitions



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4<sup>th</sup> Transition  
Senior level  
Business leadership

**VALYOU  
SPARK**

3<sup>rd</sup> Transition  
Mid level  
Functional to general

**VALYOU  
BOOSTER**

2<sup>nd</sup> Transition  
Junior level  
First time manager

**VALYOU  
DRIVER**

1<sup>st</sup> Transition  
Entry level  
Campus to corporate

**VALYOU  
STARTER**





# Feedback from some of our Clients and Participants



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“What appealed to me is that GlobalGyan makes learning fun by deploying tools such as games, real-life simulations, case studies and most importantly, assigning real-life projects.

- Deepika Rao,  
CEO, Ginger Hotels

“GlobalGyan has an interesting take on culture and values intertwining it with business strategy and outcomes. They have immense experience in conducting these very insightful workshops culminating into actionable ideas.

- Rajiv Nair,  
CEO, Kaya Clinics

“The program was not about theory; we can use the learning right away. I now have a different perspective of our management reports and the business.”

- Francis Borges,  
Global COO, RiceCo (USA)

“This course has really helped me start thinking ahead and build the strategy for the business. Mega Trends and Connecting the Dots gave me a simulated view on handling such situations.”

- Rajesh More,  
Senior Product Manager, TCL

“I found the course to be highly informative and beneficial, helping me take better management decisions, running my US & Canadian businesses.”

- Brian Cardin,  
Director-Sales, North America  
UPL

“This was unlike any other e-learning course. There was a call to action every few minutes, which led to application of the learning.”

- Karan Sood,  
Chief Operating Officer  
Strength of Nature Global LLC

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**We would  
love to  
work with  
you**

For more details:

[www.globalgyan.in](http://www.globalgyan.in)

[engage@globalgyan.in](mailto:engage@globalgyan.in)