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GlobalGyan's Smart Manager certification program launched at GHBS

*Digital Learning Journey to Build Professional Skills
Program Developed by Experienced Industry Leaders*

HYDERABAD, September 16, 2019 – GlobalGyan today announced the launch of its Smart Manager certification program for job readiness at GITAM Hyderabad Business School (GHBS). GHBS, a constituent of GITAM, Hyderabad (deemed to be University) is an institution of quality management education, research, executive training, and consultancy. GlobalGyan's Smart Manager certificate program, ValYou Starter, is being offered to the second year MBA students at GHBS.



Prof. Y Lakshman Kumar, Director of GHBS said on this program, *"It is our mission to impart futuristic and comprehensive education to our students. In this regard, we wanted our graduating MBA students to be better prepared for placements and their jobs thereafter. The GlobalGyan team brings a strong background of industry expertise that complements our academic curriculum."*

ValYou Starter is a digital learning journey to build professional skills for job readiness. The program incorporates the top 10 business acumen and people management skills that most employers seek in their entry level employees. ValYou Starter has been designed and developed by highly experienced CXOs and business school faculty, including Dr. Ashok Korwar, a leading corporate consultant and former Chairman, PGP at IIM, Ahmedabad, Gagandeep Singh, a visiting faculty at ISB, INSEAD and IIMA, and Usha Rangarajan, a former CXO with experiences in Wipro, Tata Teleservices and IHCL.

Through simulations, interactive case studies and assessments, all conducted on GlobalGyan's mobile apps, students can experience practical learning that recreates the classroom experience. Only those who successfully complete all the program requirements would be eligible for the certification at the end of three months.

GlobalGyan has partnered with Trinity Consultants, a Hyderabad based training firm of experienced professionals, to deliver classroom sessions to GHBS students on preparing for placements, interviewing techniques and communication skills.

Srinivasa Addepalli, CEO of GlobalGyan said, *"We are excited to be partnering with GITAM Hyderabad Business School in preparing their students for job readiness. It is our endeavor that high-quality management learning becomes accessible to all those who need it for career enhancement. ValYou Starter certification program distils several hundred years of corporate experience into a set of practical lessons, available at your finger-tips. The program is already being used by leading corporates for their new employee induction programs."*



ABOUT GLOBALGYAN

GlobalGyan is an Edtech startup building a digital platform to help professionals progress their careers with learning and mentoring from industry leaders. Through its mobile and web apps, interactive content and personal coaching, GlobalGyan's network of experienced leaders provide practical knowledge that professionals can use immediately. Over 5000 managers from India's largest corporates have built their business acumen and leadership capabilities at GlobalGyan since 2015. The company's angel investors include Ratan Tata, Dr. Jagdish Sheth and several other business leaders in India and overseas.

Find more information about GlobalGyan and how it is helping professionals prepare for the future of work at: www.globalgyan.in

For more information about ValYou Starter Smart Manager certification visit: www.globalgyan.in/valyoustarter

ABOUT TRINITY CONSULTANTS

Trinity Consultants is a corporate training firm founded by highly experienced professionals from various domains. Based in Hyderabad, and with an emphasis on Telangana and Andhra Pradesh, Trinity works with managers and students to learn the skills that help them progress their careers. Trinity members are certified trainers and take a hands-on approach to learning & development.

For more information about Trinity Consultants, get in touch with: satyad@trinityconsultants.in